

Editor's Note

Kenton T. Wilkinson, Ph.D.

It is a privilege to publish Volume 7 of the International Journal of Hispanic Media, formerly the Journal of Spanish Language Media. The Thomas Jay Harris Institute for Hispanic and International Communication in the College of Media and Communication at Texas Tech University assumed stewardship of the journal in 2013, following six years of dedicated development by Dr. Alan Albarran, Ms. Christine Paswan and others at the Center for Spanish Language Media at the University of North Texas. We are grateful for their founding work and their confidence in us to carry the torch.

The journal's name change reflects our effort to encourage and accommodate research focused on English-language and bilingual media directed to Hispanic audiences in the United States while maintaining an international orientation. We seek to publish work that employs a broad range of research methods and epistemologies while pursuing our primary objective of disseminating engaging, quality research that increases knowledge of the Hispanic and Iberoamerican media world.

Readers who are familiar with prior volumes of the journal will notice other changes besides the name and headquarters. The journal has a different look and new web and email addresses. Editorial policies have changed as well. Most notably, we will begin publishing some manuscripts written in Spanish. We also encourage the participation of industry practitioners through articles, interviews or guest commentaries. These changes are not yet reflected in the present volume, but are in process. The journal's new digital platform also accommodates still and moving images, animation and audio. We hope that potential contributors will keep these options in mind as they consider material to submit.

The efforts of various people smoothed the editorial transition and made this publication possible. First and foremost, Dr. Sallie L. Hughes of the University of Miami, the journal's associate editor, has worked diligently and counseled thoughtfully. I look forward to continuing our collaboration. Ms. Crystal Price developed the journal's document management system and organized our manuscript review process, among other contributions. Mr. Drew Byrne and Ms. Clara McKenney developed the new web site and meticulously formatted content. Mr. Rubén Varona and Ms. Daniela Contreras Díaz provided Spanish translations. Ms. Melissa Wofford designed promotional material and the journal's logo. Former dean Jerry Hudson and current dean David D. Perlmutter of Texas Tech's College of Media and Communication have provided essential institutional support for this initiative.

Of course no peer-reviewed journal survives without the efforts of anonymous reviewers who take time from their crowded schedules to provide valuable feedback on colleagues' work. Some of the reviewers for this volume also serve on the journal's editorial board, which provided helpful feedback during the editorial transition and name change. We deeply appreciate the board members' contributions.

We hope that you find Volume 7 valuable, that you will help inform others about the journal and will consider submitting your own work. We welcome your comments so that we may improve the journal in future volumes.