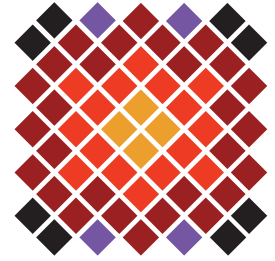




## Vision of the Journal

*The International Journal of Hispanic Media* is the only peer-reviewed, open source academic journal dedicated to research concerning Hispanic-oriented media, whether in the United States, Latin America or Spain. The journal is open to a broad array of theoretical and methodological approaches. Most articles will be published in English; a limited number will be in Spanish, particularly those focusing on media outside the U.S. Housed at Texas Tech University, the journal's mission is to connect researchers across various boundaries and to stimulate academic discovery and debate by publishing high quality scholarship and empirical research.

The following criteria will be used in assessing a submission's fit for the journal:



The International  
Journal of  
Hispanic Media

- **Strength of contribution to theory or application.**

The author(s) may adopt a theory-driven perspective or a phenomenon-driven perspective, but the work must contribute more than description to be considered for inclusion in the journal.

- **Grounding in pertinent literature.**

Submitted research should be grounded in relevant literature in related academic and/or applied fields. The editors are particularly interested in work that transcends the usual regional and linguistic divides in research.

- **Interest and appropriateness for an international audience.**

Contextualization is required beyond what might be expected in a national or even regionally focused journal. References to specific actors, companies, programs and other place-specific objects and phenomenon will need short, focused identification so that the international readership follows the article flow without confusion or interruption.

Single country or national industry studies should contribute to the readers' understandings of the theory or phenomenon under study generally, and preferably—but not imperatively—discuss the research's significance for similar phenomena in other countries or regions.

- **Clarity of communication.**

The editors will not consider poorly written and/or poorly proofed manuscripts, whether written in English or Spanish. Inattention to grammar and clarity is cause for rejection of a manuscript at any stage of submission.

- **Publication style.**

The journal is published in American Psychological Association (APA) style. The editors reserve the right to reject manuscripts following an initial review if revised manuscripts do not strictly adhere to current APA style.



## **Submission Guidelines**

1. Authors should submit their complete manuscript as an attached file in Microsoft Word format (.doc or .docx extension) to [intlhispmmedia.mcom@ttu.edu](mailto:intljhispmmedia.mcom@ttu.edu)
2. Manuscripts should not exceed 35 double-spaced pages (~7500 words) including the abstract and all references, tables, figures, appendices, and endnotes.
3. Please double space the manuscript. Standard type (12-point Times New Roman font, double-spaced, with 1.0 inch margins) should be used throughout. Manuscript formatting must conform to the most current edition of the American Psychological Association (APA) style manual.
4. A cover page must include the name, affiliation, professional rank/title, mailing address, email address and telephone number for each author. In the case of multiple authors, please indicate the corresponding author.
5. In order to preserve the integrity of the peer review process, identifying information should not appear in the abstract or body of the manuscript.
6. Please provide an abstract of no more than 150 words following the cover page. For submissions in Spanish, please include an English abstract of no more than 300 words in addition to 150 words in Spanish.
7. Please embed research questions (and/or hypotheses, if applicable) in normal text following the rationales leading up to them. Please do not present them separately in block text.
8. Tables and figures should be in standard 12-point type, Times New Roman font. Each table and figure should be presented on a separate page, but in the case of simple tables and figures more than one (but no more than two) may be presented on a single page. Use a callout to indicate approximately where you wish each piece to be placed in the manuscript. Callouts should be bracketed, all caps, and bold (i.e. **[INSERT FIGURE 1.1 HERE]**).
9. Submit only one document (including all tables, figures and appendices) in Word format (.doc or .docx) extension. NOTE: We do not accept PDF files.
10. IJHM's electronic format facilitates inclusion of images, audio, video, etc., which the editors welcome. Authors are responsible for obtaining permissions from copyright holders for reproducing any previously published material, and for covering any related fees.

Manuscripts that do not follow these requirements or that are otherwise deemed unsuitable for publication will be returned to the author(s) without review.

## **Additional Information**

Submissions normally take up to eight weeks for blind peer review. The authors retain copyright for their work. Scholarly papers presented at conferences are welcome, but submissions must not have been published elsewhere, and must not concurrently be under review elsewhere. The reprinting of any work published in *IJHM* is expected to acknowledge the journal.

## **Submission Deadlines**

*The International Journal of Hispanic Media* will normally be posted at [www.internationalhispanicmedia.org](http://www.internationalhispanicmedia.org) in the first and third quarters of each year. Submissions may be made at any time; those received by October 15 and March 15 and are most likely to be reviewed and revised in time for the next issue.

Please send any inquiries related to *IJHM* to [intlhispmmedia.mcom@ttu.edu](mailto:intljhispmmedia.mcom@ttu.edu).

### **Our physical mailing address is**

*International Journal of Hispanic Media*  
College of Media & Communication  
Texas Tech University  
Box 43082  
Lubbock, Texas 79409-3082  
USA

Phone: +1 (806) 834-0199

Fax: +1 (806) 742-1085



TEXAS TECH UNIVERSITY

Thomas Jay Harris Institute for Hispanic  
& International Communication